



Antonio M Johnson RESUME

Lead Graphic Designer / Creative Engineer



PROFILE

Name: Antonio M. Johnson
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antonioMjohnson@gmail.com

- Portfolio Website -
antonioMjohnson.com

EDUCATION

BFA in Graphic Design - 2009
Florida State University
Overall GPA: 3.82

Awards

- **Dean's List** -

Fall 2008/Spring 2009

- **Ann Kirn Scholarship** -

Spring 2008/ Spring 2009

AA in Graphic Design - 2007
Tallahassee Community
College

Awards

- **Two paintings housed in the Annual Juried Art Exhibit** -
2006

- **Painting on front page of the school paper "The Talon", Issue 5, Volume 52.** -
2006

TECHNICAL SKILLS

Adobe CS6	●●●●●
Data Merge	●●●●●
Managerial	●●●●○
WordPress	●●●○○
CSS3	●●●○○
HTML5	●●●○○
Marketing	●●●○○
PHP	●●○○○

SUMMARY //

In all projects that I take on, I strive to produce innovative and creative concepts for utilizing graphic design ethics in developing high-end print, promotional, and web designs in order to clearly convey the message or tone to a specific demographic. During my time as a graphic designer at a print shop over the past several years, I have acquired a strong knowledge of designing for production, as well as producing end products of designs. I also bring to the table over 7 years of managerial experience. I am extremely organized and have a strong work ethic; seeing multiple projects through to completion, while maintaining quality and meeting deadlines.

EXPERIENCE //

Business Card Factory of Colorado, Fort Collins, CO

Lead Graphic Designer (March 2016 - Present)

Responsible for providing creative and fresh looking designs for a multitude for repeat business and new startup companies, handling and shifting gears on multiple jobs at any given time based on the time crunch for deadline as new jobs come in, give consultation to new clients that are not sure what they need, sit and design with client that wanted a more hand on approach, Front desk clerk handling phone calls and client's needs that walked into the store, designing materials from business cards - logos - magazines and everything else in-between .

Modern Digital Imaging, Tallahassee, FL

Graphic Design & Color Department Manager (September 2009 - August 2016)

Responsible for meeting with clients to get a clear understanding of their visual communication requirements and develop design proofs, manage client's expectations and perception of end products for design and production, advise clients on strategies to reach a particular audience, provide business quotes for design and production, juggling multiple jobs at any given time and ensuring realistic production schedules while reducing rush charges, head all design production stages; including printing and production of all end products, work closely with vendors on end products, producing high quality designs for a variety of print and digital mediums including T-shirts, billboards, web design, brochures, logo design, booklets, social media promotional graphics, car magnets, magazine layouts, and more.

The Mary Brogan Museum of Art and Science, Tallahassee, FL

Graphic Design Intern (April 2009 - July 2009)

Responsible for designing materials for use in exhibits, promotional items, publications, and advertisements. Photograph editing and mapping layout, logo design, working with others designers to maximize creativity, proofing for errors before printing or publishing them.

Charlotte Russe, Tallahassee, FL

Associate Store Manager (September 2005 - April 2007)

Responsible for assisting with the management of a team of 21 employees, opening and closing the store, supervising recruiting / interviews, preparing bank deposits, supervising floor merchandise changes to store layouts, motivating employees with creative ideas, scheduling, delegating tasks, auditing / filing paper work, and inventory.

REFERENCES AVAILABLE UPON REQUEST